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Editorial & Event Photography Rates

Editorial photographs can tell a story by themselves, illustrate a concept or idea, or be used in conjunction with a written story or article to add visual interest. Imagine That Photographics has worked with many of Alberta's businesses, government officials and departments, school boards and trade magazines to create images that say something about the subject of the photo and enhance your communication package. We can make your concept come to life and are eager to work with you to help develop a concept to fit with your web site, brochure, magazine or whatever your communication vehicle may be.

Event Photography generally documents the people and occurrences at a particular *event*. This type of photography is generally associated with awards banquets, presentations, tournaments, parties and celebrations. Imagine That Photographics goes way beyond the simple snapshot and has the ability to light a room to create bright, clear images when even the best cameras might fail. We can bring backdrops and create portrait images at an event and have the ability to make small prints on site.

Pricing for Editorial and Event Photography include high resolution digital files in a jpeg format. Images are optimized for reproduction. Optimization includes corrections for color, contrast, density and brightness and cropping. Advanced retouching is an additional charge.

Hourly Rate	minimum 2 hours	\$175.00 per hour
½ Day Rate	4 hours	\$750.00
Full Day Rate	8 hours	\$1400.00
Additional Time	per hour past 8 hours	\$125.00 per hour
Advanced Retouching		\$85.00 per hour

GST Will Be Added To Prices